

PARTNERSHIP PROSPECTUS

SBUR
2024

ANNUAL MEETING | NOVEMBER 14-17
Scottsdale Plaza Resort | Scottsdale, Arizona

 **SBUR**
SOCIETY FOR BASIC UROLOGIC RESEARCH, INC.

INVITATION FOR PARTNERSHIP

On behalf of SBUR Leadership, it is my pleasure to invite your support and participation at the 32nd Annual Meeting of the Society for Basic Urologic Research. This year's meeting will take place November 14-17, 2024 at the Scottsdale Plaza Hotel Scottsdale, Arizona.

The Society for Basic Urologic Research is a society of scientists whose expertise includes the study of urologic cancers (prostate, bladder, kidney, testis, penis), the biology of prostate growth, kidney and bladder function, autoimmune, urologic diseases, infectious diseases, neuro-urologic diseases, male reproductive biology, infertility and erectile dysfunction. Members include molecular biologists, immunologists, epidemiologists, oncologists, biochemists and clinical urologic scientists. SBUR members serve on a wide variety of advisory panels, study sections, editorial boards, and in the pharmaceutical industry.

SBUR Meetings are held to advance urology research, to share new findings at a multidisciplinary level, promote interaction among members and scientists, and to highlight new areas for research. Industry partners and technical exhibits are an essential part of our meetings' success. Support packages can be customized to deliver your message-whether you wish to participate with an exhibit booth, educational grant or sponsorship. We work in partnership with you to develop the best plan that aligns with your organization's objectives, strategies and budget. Our attendees will be eager to learn about your company's products and services that can assist them in improved care for their urology patients.

Thank you for your consideration of our request for participation; we look forward to receiving your commitment. If you have any questions, please contact Tyler Gillespie; Tgillespie@veritasamc.com or 847-920-6573.

Kind regards,



Tyler Gillespie
Account Manager, Industry Relations

PARTNERSHIP OPPORTUNITIES

The Society for Basic Urologic Research (SBUR) meeting offers industry sponsors an opportunity to reach clinicians on the latest urologic techniques and products. This focused meeting environment is ideal for businesses dedicated to delivering products and services that support these conditions. This forum will allow you to interact with clinicians eager to learn about new technologies and innovations that aim to improve patient care.

PLATINUM | \$15,000 | CHOOSE ONE:

WELCOME RECEPTION

One of the most visible ways to support the SBUR Meeting. The reception is held in the exhibit hall, showcase your company while attendees' network with colleagues and visit exhibits.

INDUSTRY SPONSORED PRODUCT THEATER

Highlight your product and your commitment to urology with a dedicated hour for your product specialist or guest speaker to present to our attendees during lunch.

- Prime location of exhibit space
- AV and event marketing
- Company recognition on the SBUR website
- Program Book Advertisement (Full Page, Full Color)
- Recognition on contributor support signage in the meeting pre-function space
- Recognition in the registration packet
- Four complimentary registrations for company representatives
- Invitation to the Welcome Reception for four company representatives
- Complimentary tabletop at AUA

GOLD | \$10,000

BRANDED ATTENDEE LANYARDS

Exclusive opportunity to prominently display your company logo on the highest visible item distributed at the meeting. Every attendee must be wearing this item in order to access educational sessions, exhibit hall and social events.

- Prime location of exhibit space
- Company recognition on SBUR website
- Program Book Advertisement (Full Page, Full Color)
- Recognition on contributor support signage in the meeting pre-function space
- Recognition in the registration packet
- Three complimentary registrations for company representatives
- Invitation to the Welcome Reception for three company representatives
- Complimentary tabletop at AUA

SILVER | \$7,500

BREAKS

Help provide attendees with a AM/PM jolt by sponsoring coffee breaks during the annual meeting.

- Prime location of exhibit space
- Company recognition on SBUR website
- Program Book Advertisement (½ Page, Full Color)
- Recognition on contributor support signage in the meeting pre-function space
- Recognition in the registration packet
- Two complimentary registrations for company representatives
- Invitation to the Welcome Reception for two company representatives
- Complimentary tabletop at AUA

EXHIBITOR | \$2,500

- 6 foot draped table with chairs
- Company recognition on SBUR website
- Recognition on contributor support signage in the meeting pre-function space
- Recognition in the registration packet
- Two complimentary registrations for company representatives
- Invitation to the Welcome Reception for two company representatives
- Complimentary tabletop at AUA



REGISTRATION FORM

Contact Name _____

Company Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____

Signature _____

SPONSORSHIP LEVEL

- PLATINUM \$15,000** (Choose One)
 - Industry Sponsored Product Theater 60 minute presentation
 - Welcome Reception
- GOLD \$10,000**
 - Branded Attendee Lanyards
- SILVER \$7,500**
 - Breaks
- EXHIBITOR \$2,500**
Includes a Complimentary tabletop at AUA

Representative Name (First, Last)	Title	Email Address	Phone

PAYMENT INFORMATION

- Please select your preferred method of payment:
- Credit Card: a member of our accounting team will contact you directly
A 4% processing fee will be added to all credit card payments
 - Check payable to: Veritas Association Management (in US dollars on a US bank) Tax ID # 46-3254245
Mail to: 1061 East Main Street, Suite 300, East Dundee, IL 60118
 - Please Invoice Me

Return this completed Registration Form to Tyler Gillespie

Email: Tgillespie@veritasamc.com

Mail: Veritas Association Management, 1061 East Main Street, Suite 300, East Dundee, IL 60118

